## **Diana Vlad's Personal Strategic Plan**

|            | STRATEGIC                                                                                                                                                                                                                                                                          | STRATEGIC                                                                                          | CURRENTLY                                                                                                                                                                                                                                                                                                              | IN THE NEXT 5                                                                                                                                                                                                                                                                                                                                        | IN THE NEXT 10                                                                                                                                                                                                                                                                                                                   |
|------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|            | ANCHORS                                                                                                                                                                                                                                                                            | FOCUS AREAS                                                                                        |                                                                                                                                                                                                                                                                                                                        | YEARS                                                                                                                                                                                                                                                                                                                                                | YEARS                                                                                                                                                                                                                                                                                                                            |
|            | My Purpose [Why Statement] To so that  I am striving to keep evolving and to make the most of the opportunities that come my way, so that I can build a stable future for my family and to help those around me.  My Core Values  Responsibility  Hard work  Integrity and respect | PERSONAL LIFE                                                                                      | Goal To spend and invest more in the future, so that can get to spend more time with my family and have a healthy life.  Objectives Save at least 40% of my earnings every month for the next 12 months. Visit my family at least once in the next 6 months. Look to workout 5-6 times a week for at least 60 minutes. | Goal To find a more permanent place so that we can settle down, start building a life and maintain health.  Objectives • Find a country in the next 2 years to settle down for the next 10 years (at least). • Get some time away with my partner at least once a month (a day off, etc.) • Actively workout at least 4 times a week for 40 minutes. | Goal To ensure that my partner and I have a secure source of income, so that we can start a family.  Objectives Looking to buy a house/ apartment sometime in the next 10 years. Ensure that we have at least one savings/ investment account. Maintain active lifestyle with at least 3 workouts a week of at least 50 minutes. |
|            | Maturity                                                                                                                                                                                                                                                                           |                                                                                                    |                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                  |
| Dedication | CAREER                                                                                                                                                                                                                                                                             | Goal To maintain my position in the master's program, so that I can keep exploring this new field. | Goal To gain more experience in the field of communication, so that I can find a great job.                                                                                                                                                                                                                            | Goal To ensure that my skills, knowledge, and energy are put to good use so that I can help others and the company.                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                  |

## **Objectives Objectives Objectives** • Spend at least 5 • Look for at least 1 • Attend teaching hours a week events, listen to internship studying for the next opportunity. podcasts at least 6-8 months. • Look for at least 2 once a month. • Maintain a GPA of projects after Look for at least 1 at least 3.30 in the graduation to help opportunity per year next 12 months. build experience. that will allow me to • Make sure that the teach others. • Get to know at least 3 new people in the • Stay dedicated and company I work for program by the end appreciates at least 3 passionate, by doing pro bono work for of spring semester. of the core values businesses with a that I also appreciate. special purpose once every 6 months. Goal Goal Goal To travel with family To have enough To find ways to see so that we can spend as many places as freedom (work, more time together. possible before responsibilities, etc.) so that I can still travel settling down so that I **Objectives** can gather valuable and explore the world. • Visit my family at memories. **Objectives** least once this TRAVEL AND **Objectives** • Work for a company summer and spend **ADVENTURE** • Meet up at least once that allows remote at least 2 weeks there. a year with family in working at least once • Have at least one big a new place. a week. family vacation in • Plan at least one • Have international South Africa by the travel opportunities road trip in the U.S. end of the year. • Work in a place that to combine work and • Plan an outdoor allows me to take travel at least once a activity with friends time off as needed. year.

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| at least once a month. | • Allocate 5% of my savings towards a travel fund for at least 12 months, so that I have the |
|------------------------|----------------------------------------------------------------------------------------------|
|                        | financial stability to                                                                       |
|                        | travel.                                                                                      |